

**STATE LEVEL BANKERS' COMMITTEE:
KARNATAKA
CONVENOR: CANARA BANK**

**AGENDA NOTES FOR 170th SPECIAL SLBC
MEETING**

**-VENUE-
HYBRID MODE**

DATE: 30.06.2025

TIME: 4.00 PM

**STATE LEVEL BANKERS' COMMITTEE – KARNATAKA
CONVENOR – CANARA BANK
170th SPECIAL SLBC MEETING ON 30th June 2025 - AGENDA**

AGENDA 1: 3-month saturation campaign for FI schemes at Gram Panchayat level from 01.07.2025 to 30.09.2025.

DFS, GoI has launched 3-month saturation campaign for FI schemes at Gram Panchayat level to enhance the penetration of Financial Inclusion flagship schemes i.e PMJJBY, PMSBY, PMJDY & APY. The campaign will run from 01.07.2025 to 30.09.2025 in all Gram Panchayats of the State preferably on Saturday or other days also after discussions in DLCC meeting.

Activities to be covered during the campaign:

1. Re verification of KYC for existing inactive PMJDY accounts.
2. Opening of bank accounts for unbanked adults under PMJDY
3. Enrolments under Pradhan Mantri Jvan Jyoti Bima Yojana (PMJJBY) and Prahan Mantri Suraksha Bima Yojana (PMSBY).
4. Enrolments under Atal Pension Yojana (APY).
5. Create awareness sessions on digital fraud, ways to access unclaimed deposits & Re-KYC of all account holders.

The Campaigns will be coordinated by LDM under the overall guidance and directions of the District Collector & District Magistrate. The exact schedule of the camps to be organized at the Gram Panchayat headquarter shall be decided by the District Level Consultative Committee (DLCC). The responsibility for organizing the camp at a particular Gram Panchayat shall be given to the Bank having a branch in the Panchayat or its neighborhood by the DLCC through LDM.

Arrangements for the Camps:

The camp should be organized at Panchayat headquarter or any other convenient place in the Gram Panchayat. The campaign should be given wide publicity through both print and electronic media. The exact dates of the camps and the schemes covered therein should be publicized through advertisements in the local media having high circulation, notice boards of the bank branches, Gram Panchayat and local government offices, etc. Proper arrangements for seating of bank/ government functionaries/ public representatives and beneficiaries should be made at the camp site.

Arrangements for drinking water etc should be ensured. Banners and posters of the schemes in the local language may also be displayed. Forms for enrolments should be made available at the camp site. Financial literacy activities also be undertaken at camp sites by the lead bank in the district.

Roles and Responsibilities of Various Stakeholders:

1. District Collector / District Magistrate:

To provide overall leadership to the campaign at District level.

- To ensure participation of front-line district level staff of line departments including panchayat officials in the campaign.
- Holding preparatory meeting of DLCC with banks, LDMs, India Post Payment Bank (IPPB), line departments and other stakeholders to discuss and plan the smooth conduct of campaign.
- To guide the LDM in finalizing the location and dates of campaigns in such a way that all Gram Panchayats get covered with at least one camp during the campaign period.
- To periodically supervise, monitor and review the bank wise progress of the campaign.

2. State Level Bankers Committee (SLBC/ UTLBC):

- To create public awareness in regional languages about the campaign through advertisements in newspapers, banners, pamphlets etc.
- Coordinate with State Authorities and Zonal Heads of banks and request them to provide full support in organizing camps through District officials.
- To create a pool of Senior bankers from all banks for site visits/surprise checks at different locations.
- To periodically monitor the progress of the campaign as reported by LDMs through periodical review meetings.
- To invite local public representatives and Government functionaries for the campaign.

3. Lead District Manager (LDM) :

Under the overall guidance of the District Collector, to coordinate the campaign.

- To work as the nodal officer at the district level.
- Conduct DLCC meetings every month for the duration of the campaign.
- To assign Gram Panchayats with approval of DLCC to the banks ((including RRBs, Rural Cooperative Banks and IPPB) for organizing the campaign at identified dates.
- To finalize the location and dates of camps in such a way that all GPs get covered with at least one camp during the campaign period.
- To continuously monitor the progress of the campaign at the grass root (BLBC level).
- To upload the information of camps along with allocation to Banks on DFS portal.
- To ensure that all Bank/PO branches participate in camp as per the allotment and no GP is left out from holding of camps.

4. Member Banks :

- To provide leadership to the campaign at Bank level and ensure the successful conduct of the camps in the locations assigned to their Bank.
- To provide sufficient budget to the field offices including branches for publicity and local arrangements for the campaign.
- Ensure deputation of adequate staff to the camp location for smooth conduct of camp and enrolment of eligible beneficiaries under these schemes.
- To periodically monitor & review the progress and achievement of targets assigned to Banks.
- To appoint CGM/GM (FI) as nodal officer and single point of contact at the Bank level.
- To ensure deployment of sufficient staff in LDM office during the campaign period- Lead Banks i.e Canara Bank, State Bank of India, Bank of Baroda & Union Bank of India.
- To depute senior officials to visit camps and monitor/ review the progress of the campaign.
- Advise branches to send camp progress report to respective LDM's on camp day.

5. National Bank for Agriculture and Rural Development (NABARD) :

- NABARD to advise all Rural Co-operative Banks to actively participate in the campaign and organize camps as directed by concerned DLCC / LDM.
- NABARD through its regional offices and District Development Managers (DDMs) will also monitor the progress of camps organized by RCBs and provide them support / guidance wherever necessary.

AGENDA 2 : One GP- One BC Sakhi Campaign.

Empanelment of 5000 IIBF certified BC sakhis, Free space/infrastructure by GoK for deployment. The target for empanelment of BC sakhis is 30.09.2025.

Canara Bank, State Bank of India, Central Bank of India, UCO Bank and Indian Postal Payments Bank has initiated onboarding BC sakhis with the help NRLM Department, GoK.

AGENDA 3 : Any other with permission of Chair.

DISTRICT WISE GPs in KARNATAKA STATE		
SL NO.	DISTRICT NAME	No. of Gram Panchayats
1	Bagalkote	195
2	Ballari	100
3	Belagavi	500
4	Bengaluru Rural	101
5	Bengaluru Urban	84
6	Bidar	185
7	Chamarajanagara	130
8	Chikkaballapura	157
9	Chikkamagaluru	226
10	Chitradurga	189
11	Dakshina Kannada	223
12	Davangere	194
13	Dharwad	145
14	Gadag	122
15	Hassan	264
16	Haveri	223
17	Kalaburagi	261
18	Kodagu	102
19	Kolar	154
20	Koppal	153
21	Mandya	233
22	Mysuru	256
23	Raichur	179
24	Ramanagara	126
25	Shivamogga	262
26	Tumakuru	330
27	Udupi	155
28	Uttara Kannada	229
29	VIJAYANAGARA	137
30	Vijayapura	211
31	Yadgir	122
Grand Total		5948

Service Area Branch to Gram Panchayat in Karnataka State

SR.NO	Bank Name	No. of Service Area Branch
1	Canara Bank	1554
2	Karnataka Grameena Bank	2066
3	State Bank of India	968
4	Bank of Baroda	437
5	Union Bank of India	336
6	Karnataka Bank	201
7	KS APEX Bank	89
8	Indian Overseas Bank	66
9	Bank of India	51
10	Central Bank of India	33
11	Indian Bank	32
12	Kotak Mahindra Bank	22
13	Punjab National Bank	20
14	Bank of Maharashtra	18
15	ICICI Bank	15
16	UCO Bank	15
17	HDFC Bank	7
18	IDBI Bank	5
19	Axis Bank	4
20	Federal Bank	3
21	City Union Bank	1
22	DBS Bank	1
23	IDFC first Bank	1
24	Karur Vysya Bank	1
25	Punjab and Sindh Bank	1
26	RBL Bank	1
Grand Total		5948